



**INCEPTUS UNAM**  
Holding (pty) Ltd UNIVERSITY OF NAMIBIA

# UNAM Portal Advertising Rates

UNAM Portal is an internal information disseminate platform crucial to the University's academic and social engagement. It is the sole platform which links the entire university population with a reach of more than 1.3 million views annually, which includes students, staff, tutors and external examiners. The portal holds students assignments, financial matters, general information, academic progress as well as selected daily staff functions.

Inceptus provides you customisable advertising packages that effortlessly reach your target audience with precision and speed.

**UNAM UNIVERSITY OF NAMIBIA** STUDENT & STAFF PORTAL

**LOGIN PAGE SPLASH (1490 X 993 PIXELS - 72DPI)**  
N\$ 15 000 Monthly | N\$ 4 750 Weekly  
(STATIC JPEG, PNG)

**PRIME LANDING PAGE (398 X 316 PIXELS - 72dpi)**  
N\$ 8 500 Monthly  
N\$2 700 Weekly  
(DYNAMIC GIF JPEG, PNG)

**STANDARD LANDING PAGE (398 X 316 PIXELS - 72dpi)**  
N\$ 5 800 Monthly  
N\$1 850 Weekly  
(DYNAMIC GIF JPEG, PNG)

**BANNER HEADER / FOOTER (1490 X 993 PIXELS - 72DPI)**  
N\$ 9 750 Monthly | N\$3 050 Weekly  
(STATIC JPEG, PNG)

With more hits than busiest websites in the country, we tailor make your target market for maximum impact and this is why.



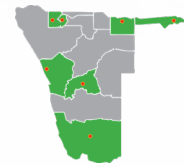
**1.3 Million**  
Annual Views



**26 000**  
Student Population



**2500 +**  
Staff Compliment



**12** Regional Campuses



**4 Faculties**  
Field of study specific

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